



Me , Itco Hyper-Capitalism

By Samir Makarem

Createspace, United States, 2014. Paperback. Book Condition: New. 244 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****. Me , ITCO and Hyper-capitalism is a book about responsibility and organization in hyper-capitalism. Hyper-capitalism is characterized by excess; that is, the absence of scarcity. The research takes place in the United Arab Emirates, located in the Middle East where oil revenues are almost unlimited; all other economic activities remain secondary. The book explores the relationship between formal and substantive economics. It is a story of a hyper-stratified society, where every class and group is assigned a place on the social ladder, which is meant to be immobile. It is a sort of like Disneyland --- that is, it is artificial, planned, regimented and defined by its appearances. Wealth is generated and consumed on a scale unheard of elsewhere. The ethnography describes what happens to a (quasi) modernist organization when the capitalist constraints are withdrawn. ITCO was in some trouble and several consulting interventions were implemented to improve matters. The ethnography reveals a dominant work culture of guile and stuck-ness ; a lack of change or business development. ITCO flourished for more than ten years, declaring profits...



READ ONLINE
[7.89 MB]

Reviews

It in one of the most popular publication. It really is writer in easy words and not difficult to understand. You are going to like how the author write this book.

-- **Prof. Evans Balistreri DDS**

Completely essential go through book. This is for all who statte there had not been a worthy of reading through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Lydia Legros**