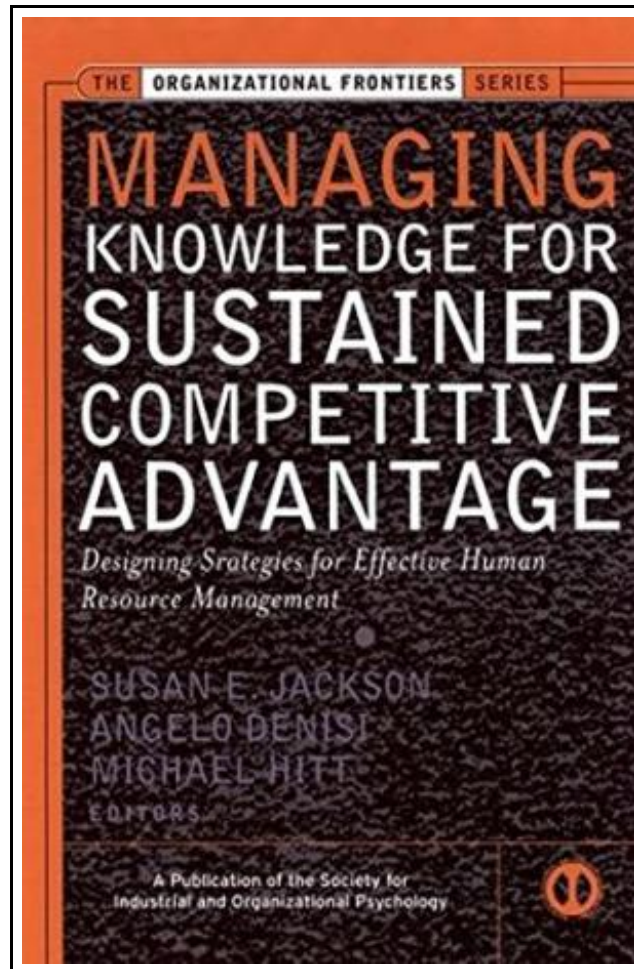


## Managing Knowledge for Sustained Competitive Advantage: Designing Strategies for Effective Human Resource Management



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